



**FOR IMMEDIATE RELEASE**

## **SINETH DESAI JOINS CLINDATRIX, INC.**

### ***Contract Research Organization Veteran to Lead Clinical Operations***

IRVINE, CA, October 16, 2012 – Sineth Desai recently joined ClinDatrix, Inc. to head the Irvine-based contract research organization’s clinical department. In her new role as Director of Clinical Operations, Desai will serve as the key contact to the company’s clinical monitoring clients, oversee the firm’s clinical research associates and guide the expansion of the function.

“Sineth brings in-depth and comprehensive experience to ClinDatrix,” said Louise M. Murphy, PhD, MBA, President and CEO of ClinDatrix. “She provides an invaluable combination of hands-on experience and strategic vision that will enable ClinDatrix to address our clients’ specific needs while we continue to grow.”

Desai joins ClinDatrix from another Southern California contract research organization. Starting there in 2002, Desai worked in progressively more responsible project management roles to serve clients developing a wide range of new therapeutic products. Previously, Desai was a project manager with PacifiCare Health Systems. She earned both her bachelor’s degree in Business Administration and Master of Science degree in Health Care Administration from California State University, Long Beach.

#### **About ClinDatrix**

ClinDatrix is a clinical research organization (CRO) that serves pharmaceutical, biotechnology and medical device industry clients globally. Founded in 2002, the company offers comprehensive project management, clinical monitoring, medical safety, data management, biostatistics, medical writing, regulatory affairs, and quality assurance services, primarily to small and mid-sized pharmaceutical, biologic and medical device innovators. More information is available at [www.clindatrix.com](http://www.clindatrix.com).

###

#### **Contact:**

Christi Whittemore  
Director, Communications  
ClinDatrix, Inc.  
[christi.whittemore@clindatrix.com](mailto:christi.whittemore@clindatrix.com)  
(949) 428-6612