

**FOR IMMEDIATE RELEASE**

**TWO CLINDATRIX EXECUTIVES EARN THEIR CERTIFIED QUALITY AUDITOR CERTIFICATIONS**

IRVINE, CA, June 19, 2012 – ClinDatrix, Inc. announced today that two members of its executive team – Louise M. Murphy, PhD, MBA, and Ned Whittemore, PhD – have earned their Certified Quality Auditor (CQA) certifications from the American Society for Quality (ASQ). The certification, which requires intensive training and successful completion of a rigorous exam, denotes comprehension and proficiency in quality auditing principles and practices.

Murphy is president, CEO and co-founder of ClinDatrix, a clinical research organization (CRO). She said that quality auditing practices and skills are critical to the company’s operations. “ClinDatrix services are based on sound quality principles, which is what accounts for the company’s consistent growing success,” she said.

“We follow strict procedures to comply with the U.S. Food and Drug Administration’s Good Clinical Practice guidelines and similar requirements established by other regulators,” Murphy added. “By mastering the auditing process, we can ensure that our own systems and procedures are working the way we intended and address any deficiencies that might otherwise be identified by an FDA, other regulatory agency, or client audit.”

Whittemore, ClinDatrix’s director of regulatory affairs, said, “The ClinDatrix organization was founded on a solid base of quality techniques and practices, and one of our core philosophies is continuous improvement. The training required to earn the ASQ CQA certification was very extensive, and has added a great depth to our knowledge of quality theories and practices. This knowledge will allow us to continue to perfect our internal quality assurance systems – and to increase consistency and clarity into our procedures for the benefit of our clients.”

**About ClinDatrix**

ClinDatrix was founded in 2003 by Drs. Brian and Louise Murphy to provide a personalized approach to the critical aspects of clinical research, data management, and statistics in the biotechnology, medical device, and pharmaceutical industries. Partnering with its clients, ClinDatrix uses a personalized approach to apply knowledge and experience to the goals of managing, monitoring, collecting, validating, analyzing, reporting, and delivering quality clinical

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data with efficiency and accuracy. The CRO manages clinical trials in the United States, Western Europe, Eastern Europe including Russia, South America, New Zealand and Asia. More information is available at [www.clindatrix.com](http://www.clindatrix.com).

**About the Certification**

The Certified Quality Auditor program is offered by the Milwaukee-based American Society for Quality (ASQ). It provides formal recognition to professionals who have demonstrated a commitment to quality techniques and practices in their career. In order to sit for the Certified Quality Auditor examination, an individual must have eight years of work and/or experience related to quality assurance practices. The first ASQ certification exam was given in 1968. For more information, visit [www.asq.org](http://www.asq.org).

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**Contact:**

Christi Whittemore

Director, Communications

ClinDatrix, Inc.

[christi.whittemore@clindatrix.com](mailto:christi.whittemore@clindatrix.com)

(949) 428-6612